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FOR IMMEDIATE RELEASE

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Louisiana Art & Science Museum to Hold its Sixth Annual Engineering Day

BATON ROUGE, LA – For the last five years the Louisiana Art & Science Museum has endeavored to inspired the children and young adults in its audience to become the next generation of scientists, engineers and artists with **Engineering Day**. Now in its sixth year, Engineering Day is poised to be bigger and better than ever before.

“We are excited about how much this event has grown since our first Engineering Day 6 years ago,” said Sheree Westerhaus, Assistant Director for Operations for the Louisiana Art & Science Museum. “Our first Engineering Day drew approximately 600 visitors; last year we saw over 800 and we expect many more this year.”

Sponsored by **Arkel Constructors, BASF, and Exxon Mobil**, the showcase will take place on **Saturday, March 23**, from 10 AM to 3 PM. Visitors will have to opportunity to experience demonstrations in 3D printing, robotics, bridge building, medical physics, nanoscience, and chemistry to name a few with the help of the Art & Science Museum’s partner organizations, including the LSU College of Engineering. Engineering Day visitors will also have the opportunity to experience *Dream Big: Engineering Our World* in our state-of-the-art planetarium. *Dream Big* celebrates the human ingenuity behind engineering marvels and reveals the heart that drives engineers to create better lives for people around the world. The show is included in the price of admission to the museum.

“Our hope is to transform how we think about engineering and raise awareness of the positive contributions engineers make to our quality of life while inspiring an interest in STEAM through fun hands-on learning experiences for all ages,” said Westerhaus.

In its mission to promote a thriving community by supporting and inspiring appreciation for art and science, the Museum has identified engineering and design as focus points in communicating the connections between those disciplines.

“The activities we present as part of Engineering Day are meant to spark creativity and analytical thinking,” said Serena Pandos, president and executive director of the Louisiana Art & Science Museum.

“The Museum is so grateful for our engineering partners and many volunteers that have helped provide these activities again for the sixth year.”

Engineering Day will take place at the Art & Science Museum, located at 100 River Road South in Downtown Baton Rouge. Activities are **included with the price of general admission**: free for members, \$9 for adults, \$7.50 for children and seniors, and \$8 for college students with ID.

Support is provided by, the LSU College of Engineering, Arkel Constructors, The LSU Cain Center for STEM Literacy, The LSU Mechanical Engineering Aero Design Team, The American Society of Civil Engineers, Chevron Leadership Academy, LSU Dept. of Chemical Engineering, LSU College of Engineering Peer Mentors, and the East Baton Rouge Parish Library System Technology Department..

For more information about Engineering Day, visit www.lasm.org or call 225.344.5272, ext. 125.

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About Louisiana Art & Science Museum

A nonprofit organization housed on the banks of the Mississippi River in downtown Baton Rouge, the Louisiana Art & Science Museum enhances the understanding and appreciation of art and science for general audiences and students by presenting unique, educational and entertaining experiences that encourage discovery, inspire creativity, and foster the pursuit of knowledge. More information about the Art & Science Museum is available at lasm.org.