

#### LASM'S 40TH ANNUAL GALA SPONSORSHIP BENEFITS

Join the Louisiana Art & Science Museum in celebrating four decades of culture, creativity, and community impact. As a sponsor of LASM's 40th Annual Gala, your support will be showcased among our distinguished patrons, art enthusiasts, and business leaders while directly contributing to the museum's vibrant programs and exhibitions.

#### PRESENTING SPONSORSHIP: \$50,000

- Exclusive Title Sponsor: "LASM's 40th Annual Gala, Presented by [COMPANY NAME]"
- Company name incorporated into official Gala logo and all mentions of the event
- Up to 24 Gala event tickets
- Prominent logo display throughout the event venue
  Exclusive Named Area: (e.g., The [COMPANY NAME] Stage)
- Primary Logo Placement On:
  - Sponsor banners at the event
  - Gala invitation and website
  - Print advertisements
  - All Gala-related email blasts (reaching ~7,000 recipients)
- 10+ social media mentions (reaching ~20,000 individuals across platforms)
- 4 on-site sponsor parking spots

## CHARLESTON SPONSORSHIP: \$35,000

- Up to 20 Gala event tickets
- Exclusive Named Area: (e.g., The [COMPANY NAME] Bar)
- Prominent Logo Placement On:
  - Sponsor banners at the event
  - Gala invitation and website
  - Print advertisements
  - All Gala-related email blasts (reaching ~7,000 recipients)
- 5+ social media mentions (reaching ~20,000 individuals across platforms)
- 2 on-site sponsor parking spots

#### JITTERBUG SPONSORSHIP: \$25,000

- Up to 16 Gala event tickets
- Exclusive Named Area: (e.g., The [COMPANY NAME] Dance Floor)
  Prominent Logo Placement On:
- - Sponsor banners at the event
  - Gala invitation and website
  - Print advertisements
  - All Gala-related email blasts (reaching ~7,000 recipients)
- 3+ social media mentions (reaching ~20,000 individuals across platforms)
- 1 on-site sponsor parking spot

# LINDY HOP SPONSORSHIP: \$10,000

- Up to 12 Gala event tickets
- Logo Placement On:
  - Sponsor banners at the event
  - Gala invitation and website
  - Print advertisements
- All Gala-related email blasts (reaching ~7,000 recipients)
  2+ social media mentions (reaching ~20,000 individuals across platforms)

#### FOXTROT SPONSORSHIP: \$5,000

- Up to 8 Gala event tickets
- Logo Placement On:
  - Sponsor banners at the event
  - Gala invitation and website
  - Print advertisements
- All Gala-related email blasts (reaching ~7,000 recipients)
   2+ social media mentions (reaching ~20,000 individuals across platforms)

### WALTZ SPONSORSHIP: \$2,500

- Up to 4 Gala event tickets
- Logo Placement On:
  - Sponsor banners at the event
  - Gala invitation and website
  - Print advertisements
  - All Gala-related email blasts (reaching ~7,000 recipients)
- 1+ social media mentions (reaching ~20,000 individuals across platforms)