

ABOUT THE EXHIBITION

Step back in time with *Crossroads & Connections: A Century of the Railway in Baton Rouge*, a journey through the forgotten past of the railway system that helped shape our city into the thriving metropolis it is today. Set in the historic Yazoo & Mississippi Valley Railroad Co. Depot, now home to LASM, this exhibit reveals the captivating story of the train depot itself.

Explore how the railway expanded Baton Rouge's economy, connecting more than just goods, but also people across vast distances. Marvel at historical railway maps, building blueprints, model train cars, and train memorabilia from the museum's permanent collection. Immerse yourself in large-scale reproductions of historical maps and images, showcasing the stark contrasts between life in 1925 and 2025, from how meals were served, goods were transported, to how personal messages were relayed.

It's a fascinating glimpse into a bygone era, highlighting the lasting impact of the railway on our community.



CONTACT US FOR ADDITIONAL INFO
development@lasm.org • 225.344.5272 ext. 114

MISSION

We seek to enhance the understanding and appreciation of art and science for general audiences and students by presenting unique, educational, and entertaining experiences that encourage discovery, inspire creativity, and foster the pursuit of knowledge.

VISION

We envision a community of lifelong explorers inspired by art and science.

LASM'S 2025-2026 BOARD OF TRUSTEES

Scott Gaudin Chair	Drew Tessier Immediate Past Chair	Seth Schilling Chair-Elect
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LASM.ORG



LOUISIANA ART &
SCIENCE MUSEUM



@LASMBR

#LASMCentennialCelebration

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GIVING GUIDE



Honoring 100 Years of Baton Rouge's Historic Train Depot



LOUISIANA **ART & SCIENCE** MUSEUM
Irene W. Pennington Planetarium

PUTTIN' ON THE RITZ

A CENTENNIAL CELEBRATION

WHEN

Friday, October 10, 2025 | 7 PM - 11 PM

WHY

To raise funds for LASM and celebrate the museum's new exhibition, *Crossroads & Connections: A Century of the Railway in Baton Rouge*

WHERE

Louisiana Art & Science Museum

WEAR

Cocktail or Costume: Put on the ritz with your best fits and bust out the flapper dresses, fringe, and feathers for a night of roaring fun and dazzling style!

ABOUT THE GALA

Step into the glitz and glamour of the 1920s and join us for a night of fundraising at Baton Rouge's favorite and longest running party for a purpose!

Revel in the museum's dazzling festivities—featuring the grand raffle by Lee Michaels Fine Jewelry, a curated silent auction, multiple open bars and food stations, dancing the night away with DJ Digital, and creative décor all with a roaring '20s twist.

As you enjoy the evening, rest assured that every dollar you spend is helping to support one of Louisiana's most unique cultural treasures. All proceeds support LASM's unique educational mission, with programs and spaces that inspire over 22,000 students each year, and exhibitions that create lifelong explorers of art and science.

#LASMCentennialCelebration

Thank you to

Lee Michaels
FINE JEWELRY & DISTINCTIVE GIFTS

for over two decades of generous support as our
Grand Raffle Sponsor.
Stay tuned to see this year's stunning Grand Raffle piece!

LASM'S 40TH ANNUAL GALA CO-CHAIRS

REBECCA BARTLETT AND KAY GAUDIN



WHAT DOES LASM MEAN TO ME?

LASM has been a part of my world since I was little. I have the faintest memories from around 3 or 4 years old of attending art classes and exploring the train that used to be there. I love that these are some of my first memories. Now I have the honor of working with the Healthy Aging program working with seniors in and around our community. Volunteering at LASM engages both my art and science sides and allows me the opportunity to see curiosity in the eyes of children and adults. LASM is truly a crown jewel of Baton Rouge!

DR. REBECCA BARTLETT

When our son was young, we went to the museum almost every weekend. There were so many opportunities for him to learn, grow, and shine! We watched him come out of his shell for the first time and turn into a shining star on the stage of Miss Trudy's traveling trunk show.

My husband and I have also been able to learn so much about the importance of supporting and showcasing our community. We are proud members, volunteers, and supporters of our fabulous crown jewel right here in Baton Rouge.

KAY GAUDIN

SPONSORSHIP OPPORTUNITIES AT A GLANCE

Sponsors and committee members will be recognized in all print and digital materials, including signage, printed invitations, email blasts, and more. Visit lasm.org/gala for the full list of sponsorship benefits.



Presenting Sponsorship \$50,000

- Featured in all mentions of LASM's 40th Annual Gala
- 24 Tickets
- 10+ Social Media Mentions
- 4 Parking Spots



Host Committee \$1,000

- 2 Tickets
- 1+ Social Media Mentions



Children's Host Committee

\$500 PER FAMILY OR
\$300 ADD-ON FOR HOST COMMITTEE

- Tickets to Post-Gala Children's Host Committee Party
- 1+ Social Media Mentions



Charleston Sponsorship \$35,000

- 20 Tickets
- 5+ Social Media Mentions
- 2 Parking Spots



Jitterbug Sponsorship \$25,000

- 16 Tickets
- 3+ Social Media Mentions
- 1 Parking Spot



Lindy Hop Sponsorship \$10,000

- 12 Tickets
- 2+ Social Media Mentions



Foxtrot Sponsorship \$5,000

- 8 Tickets
- 2+ Social Media Mentions



Waltz Sponsorship \$2,500

- 4 Tickets
- 1+ Social Media Mentions



THANK YOU TO OUR “Diamonds Are Forever” Host Committee!

These generous folks made a special pledge to support the Gala for six years starting in 2022 to honor LASM's 60th anniversary.

Kim & Ty Bromell

Elizabeth & Blake
Canfield

Bonnie & Robert Dial

Melissa & Anderson
Dotson III

Jason Dupree

Gwen & Todd Graves

Erin & Parker Kilgore

Whitney & Matthew
J. LaNasa II

Alex & Beau Layfield

Margaret & Beau Michel

Sally & Palmer Rinehart

Alli & David Roberts

Alaina & Paula
Saltaformaggio

Diamond & Rome
Sherrod

Katie & Matt Shoriak

Melissa Thompson

MARK YOUR CALENDARS

PUTTIN' ON THE RITZ

A CENTENNIAL CELEBRATION

FRIDAY, OCTOBER 10, 2025

Friday, August 1st

Pledges Due for Inclusion in LASM's
40th Annual Gala Invitation

Friday, September 12th

Pledges Due for Inclusion in LASM's
40th Annual Gala Signage

Friday, September 26th

Payment due for LASM's 40th Annual Gala

*Stay tuned for more dates, including ticket sales
for the Grand Raffle by Lee Michaels Fine Jewelry
and LASM's 40th Annual Gala.*

Scan the QR code
or visit lasm.org/gala to
make your sponsorship
pledge today!



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